

# Giving Matters

St. Jude Memorial Foundation Donor Newsletter

St. Joseph Health   
 St. Jude Medical Center  
 A member of the St. Joseph Hoag Health alliance

## \$2 Million Gift Honors a Life, Supports Our Future



St. Jude Medical Center is pleased and honored to announce a tremendous \$2 million gift from the estate of Wo Kong Kwok, PhD, a Fullerton resident who made the donation in gratitude for the compassionate care his wife Tzu-Wen Kwok received before passing away in 2016.

The \$2 million gift will establish the Wo Kong Kwok and Tzu-Wen Kwok Clinical Capacity Endowment Fund. As an endowment, the gift will provide financial resources in perpetuity to support exemplary patient care at St. Jude.

“I wanted to create this endowment to give the hospital flexibility in meeting the ever-changing needs of the community. What is needed today may not be what is needed tomorrow—health care is always changing,” says Dr. Kwok, a retired research fellow for DuPont. “Therefore, it was important for me to support St. Jude in a way that provided a sustainable resource from which to plan for long-term goals.”

Tzu-Wen was a world-renowned artist whose work has been exhibited across the U.S. and Taiwan. During her final days in St. Jude’s Critical Care Unit following hip surgery complications, her husband was struck by how deeply St. Jude cared for its patients.

“During our 20-day stay, we felt like the nurses, doctors and staff genuinely cared for her. They were very concerned with making her comfortable, even though she was in a lot of pain,” recalls Dr. Kwok. “During that time, I had to make all the decisions for her, and it was very stressful. But the physicians and staff always took the time to discuss the best course for action. I could tell they had the best intentions at heart, and they made my job a lot easier. I was so impressed and grateful, and that’s why I made this gift.”

In recognition of Dr. Kwok’s generous bequest gift, St. Jude Medical Center will be naming the Tzu-Wen Kwok Diagnostic Imaging Center in honor of his late wife. As one of north Orange County’s most highly utilized outpatient diagnostic imaging centers, the newly named facility will stand as a visible and permanent reminder of the Kwoks’ lifelong commitment to giving back to their community.

“My wife and I were always grateful for the chance to study in the U.S., to work, to have all our freedoms. We spent our whole life in the U.S. trying to pay back the community, so it was a very logical thing to want to give back to our community’s hospital—because everyone, at some point, will need that hospital,” explains Dr. Kwok. (CONTINUED INSIDE)

### Endowments: A Bridge to Our Future

An endowment fund is an investment in the future, providing ongoing financial security while enabling continued clinical excellence and innovation in patient care. The principal of the fund—comprised of a donor’s gift or several gifts—is carefully invested and remains whole. The interest generated supports the hospital’s programs each year, forever.

To learn how you can create a permanent legacy of giving, contact us at (714) 992-3033.



# Living as Well as Possible For as Long as Possible

An Interview with Palliative Care Nurse Practitioner Dorothy Lippman Salovesh

## **Q: What exactly is palliative care?**

**A:** Palliative care is specialized care focused on helping patients manage chronic or life-threatening illness—including cancer, congestive heart failure, kidney or lung disease, neurodegenerative disorders and more.

Our goal is to improve quality of life and address the symptoms and side effects that can make coping with a serious disease so challenging.

This extra layer of support treats the whole person—physically, emotionally, socially and spiritually—while honoring patients’ values and priorities.

## **Q: How does palliative care differ from hospice care?**

**A:** Hospice is a form of palliative care for those expected to live six months or less. Palliative care is for any patient facing serious illness who may not necessarily be at the end of life. Care can begin at diagnosis and continue through treatment and follow-up.

## **Q: What type of support do palliative care patients receive?**

**A:** Palliative care aims to keep patients as comfortable as possible and help them make the best possible medical decisions in the face of serious illness. We also support the family when the patient is unable to participate due to dementia.

Services could range from pain relief and symptom management, to helping families understand diagnosis and treatment options, to transitioning patients back home. We may connect them with spiritual or psychological support services. Everyone’s situation is unique, so care is highly individualized.

## **Q: What are some examples of the program in action?**

**A:** We had a young mother diagnosed with stage IV cancer who was in the hospital and in significant pain. We collaborated with her other caregivers so she could return home, with her pain managed, and enjoy her remaining time with her sons.

We helped a retired teacher manage her multiple sclerosis at home for many years despite having limited mobility.

We have hundreds of stories like these of people whose lives we’ve helped improve during incredibly stressful times. It makes this work so rewarding.

## **Q: What’s unique about palliative care at St. Jude?**

**A:** Our program has become a regional model and other fledgling palliative care services come here to learn from our team.

Due to our region’s large aging population, we have a higher volume of patients needing palliative care than other hospitals. Therefore, it is a high priority here because demand is continuously increasing.

Our program is larger, more robust and better integrated than at many other hospitals, most of which only offer inpatient services. We work closely with our Heritage partners to build a comprehensive program that offers palliative services across the spectrum of care.

What started as a small inpatient service now extends into the community. Part of that is a unique Care Passages program which helps patients stay at home and reduces hospital admissions.



## **Q: What’s next and how can the community help?**

**A:** Research shows palliative care improves and can lengthen lives. Earlier implementation reduces costs and readmissions. However, only a limited portion of this life-changing service is reimbursable by Medicare and Medicaid, making private funding crucial for growth and sustainability.

Our specialists have worked side-by-side with Crosson Cancer Institute oncologists for years. Our vision is to embed a palliative care nurse practitioner and social worker in each St. Jude medical office site. We would also like to maintain dedicated specialists for homebound patients and those in skilled nursing facilities.

Aiding the continuing support of the inpatient palliative care team is also a high priority.

Donor support will help us provide immersive care to all in need, recruit additional specialists, support advanced training for palliative care practitioners and provide true 24/7 coverage.



(CONTINUED FROM COVER)

The Tzu-Wen Kwok Diagnostic Imaging Center will further memorialize Tzu-Wen’s memory by exhibiting pieces of her artwork in the center’s lobby. Dr. Kwok hopes her unique style, which melds techniques of traditional Chinese brush painting with subtle influences of Western art, will bring comfort to patients and families.

“I wanted to keep her legacy alive through her work and her ideas,” says Dr. Kwok. “People find a lot of her paintings to be very calming. You can heal a patient with medicine, but you can also heal them with art. I wanted it all to come together in one environment.”



For Dr. Kwok, the opportunity to make this impactful gift has helped with his own healing.

“Doing this for Tzu-Wen has brought me a sense of closure. I often think about the meaning of life. You come, you live, you leave. But what will you do while you’re here? For me and my wife, our philosophy was to do something good for society,” he said. “Thanks to this experience, I now feel ready to move forward.”

# 3D Mammography Project Update: 2 Down—4 to Go!

Hope for breast cancer patients



St. Jude Medical Center is one step closer to bringing 3D mammography to its Kathryn T. McCarty Breast Center. To date, \$1.5 million in philanthropic support has been raised for the \$4.1 million project, enough to cover two of the six 3D mammography (or digital tomosynthesis) units that are needed to serve the 30,000 women who are screened each year.

3D mammography is today’s most advanced technology in breast cancer detection. The state-of-the-art equipment produces a clearer and more comprehensive image of each scan, enabling physicians to more easily detect cancer at the earliest stages. This advantage is especially important for women with dense breast tissue, more than 40% of women.



Join hundreds of others who have pledged to bring this lifesaving technology to St. Jude. Contact St. Jude Memorial Foundation to learn more at (714) 992-3033.

# Philanthropy in a Flash ⚡

For your gift of time, treasure or talent, we extend our heartfelt thanks to:



The St. Jude Radiology Medical Group who made a generous pledge toward the hospital's 3D mammography project.

The John Lin Charitable Foundation and John Lin Golf Tournament supporters who raised \$47,000 for cancer services in the tournament's final year.



Fullerton Police Department for raising funds through their Pink Patch Project to help bring the latest breast screening technology to St. Jude.



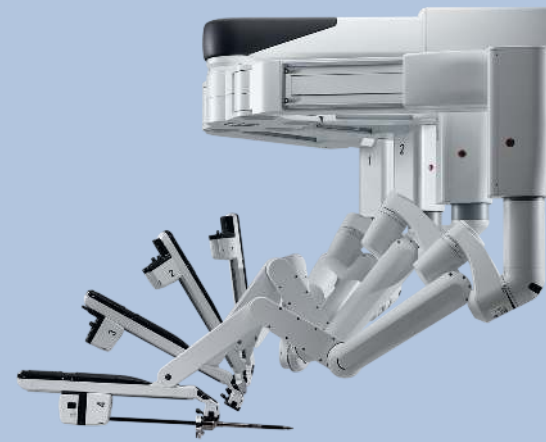
High school students who are coordinating a musical benefit concert to support St. Jude's Neurosciences Institute.



A patient who made a major gift in gratitude for the care she received from her Heritage physician, which was used to bring state-of-the-art diagnostic equipment to our gastroenterology department.



Dog Haus Restaurant in Fullerton for donating 15% of proceeds on August 26 to help our youth volunteers fundraise for St. Jude's Care for the Poor Program.



## Philanthropy Leads to Surgical Excellence

A few years ago, the community rallied together to raise \$2.1 million to acquire the latest advancement in robotic surgical technologies, the da Vinci xi, for St. Jude Medical Center.

Today, we are proud to announce that **St. Jude Medical Center's Robotic Surgery Program has been designated as an Epicenter and Case Observation Site** by Intuitive Surgical, maker of the da Vinci Surgical System.

The national designation recognizes the small number of hospitals that offer patients highly experienced surgeons, dedicated robotic surgical teams, and exceptional clinical outcomes. As a formal training site, St. Jude hosts surgeons from around the world as they learn robotic surgical techniques by observing our physicians.

**Your philanthropic investment lead to this accomplishment.** Acquiring the donor-funded da Vinci Xi robotic system in 2016 significantly expanded our capabilities in robotic surgery and attracted some of the nation's leading experts in the field to join our team.

**We celebrate this notable designation with you—because your support made it possible. Thank you!**

# Healing with a Helping Hand and Smile

A Message from New Guild Volunteer Program President, Duncan Johnson



*As a 55-year Fullerton resident, I had always admired St. Jude as a fixture in our community. Witnessing them care for our community's health inspired me to take my involvement a step further in 2005—by becoming a volunteer.*

From our medical center's beginnings, volunteers have played a key role in supporting the growth and success of the hospital. Today, more than 700 volunteers donate their time to sustain the level of excellence that is vital to supporting a healthy and thriving community. Being in the presence of their passion is humbling and inspiring—and it reminds me how fortunate we are to have St. Jude serving us and our community.

Every year, volunteers contribute over 75,000 hours of service to create a healing and welcoming environment. From youth volunteers to Guild members, our daily efforts are driven by St. Jude's motto: Our family caring for your family.

The Volunteer Services Department is rapidly growing as current programs expand and new programs develop, allowing us to impact more lives than ever before. We want to continue having sacred encounters with our patients—letting them know their wellbeing is important to St. Jude and we are with them every step of the way.

Thank you to all our volunteers who have made this community and St. Jude better. You are a remarkable group of individuals and I am proud to serve as your new Guild President.

 **Join this dynamic team of volunteers by calling (714) 992-3000, ext. 2855.**



## Join Us for A Walk Among the Stars

October 29 • Anaheim Marriot • 10 a.m.

Tickets are still available for St. Jude's annual A Walk Among the Stars Fashion Show and Luncheon. Come experience this unique and inspiring event which features cancer patients and survivors as runway models. Attendees will also enjoy a gourmet lunch, champagne reception, silent auction and more.

Funds raised from this year's event will help bring the latest technology in breast cancer detection—3D mammography/digital tomosynthesis—to St. Jude's Kathryn T. McCarty Breast Center. There's still time to participate by:

- Becoming a sponsor or underwriter
- Purchasing tickets or a table
- Purchasing grand prize raffle tickets (win a trip to Hawaii!)
- Making a donation



 **Contact the foundation for more information at (714) 992-3033.**



## Featured Inside

- \$2 Million Gift Supports Our Future
- 3D Mammography Project Update
- Palliative Care Through the Eyes of a Caregiver
- Philanthropy Leads to Surgical Excellence
- Message from Our Guild Volunteer President

## Contact Us

St. Jude Memorial Foundation  
1440 N. Harbor Blvd., Suite 200  
Fullerton, CA 92835  
(714) 992-3033 • SJMF@stjoe.org  
 [stjudemedicalcenter.org/foundation](http://stjudemedicalcenter.org/foundation)  
 [facebook.com/stjudememorialfoundation](https://facebook.com/stjudememorialfoundation)



**News Flash:** St. Jude was once again named one of California's best hospitals by U.S. News & World Report. In addition to making the magazine's prestigious "Best Regional Hospitals" list for 2018, St. Jude was ranked among the top 10 percent of U.S. hospitals in nine different specialties and conditions, from orthopedics to diabetes.

## Save the Date



### Light Up a Life: Celebration of Love and Remembrance

November 5, 2017 • St. Jude Chapel  
Supporting St. Jude's Palliative Care Program

Follow  
St. Jude  
Memorial  
Foundation  
on Facebook



### #GivingTuesday

November 28, 2017 • Virtual global campaign  
Follow us on Facebook to be part of this day of giving



### Neighbors Helping Neighbors Dinner

March 22, 2018 • Summit House Restaurant  
Supporting St. Jude's Care for the Poor Programs

*A walk  
among the  
Stars*

### Luncheon & Fashion Show

*Starring cancer patients and survivors*



October 29, 2017

Anaheim Marriott  
Supporting St. Jude's  
Crosson Cancer Institute