

WINTER 2018

# Giving Matters

St. Joseph Health   
St. Jude Medical Center  
A member of the St. Joseph Hoag Health alliance

St. Jude Memorial Foundation Donor Newsletter

## Do You Love Your Physician? Let Them Know.

National Doctors' Day  
March 30, 2018



### Recognize a Special Physician

The physicians at St. Jude offer a level of expertise and compassion that has helped make us one of Southern California's most advanced and respected medical centers.

**But what truly touches each and every one of our doctors is the thanks and kind words they receive from you.**

We invite you to recognize a special physician on National Doctors' Day, March 30, to express your thankfulness for the care you have received. You can also make a gift in their honor to help St. Jude and its physicians continue to provide exceptional care.

➤ **Make your gift and send your doctor a personal note of appreciation by visiting [donate.stjudemedicalcenter.org/docsday](https://donate.stjudemedicalcenter.org/docsday) or calling (714) 992-3033.**

Dear Dr. Nowroozi,

My daughter came to St. Jude in 1999 for rehabilitation services after suffering a traumatic brain injury from a horrific accident. The little eight-year-old with long blonde hair always in pig tails. She was there for two months.

I'm writing to you to say "Thank you." You continued her treatment for as long as it was needed because she kept showing improvements.

Today, she still has right side weakness, but let me tell you—she's recently graduated with her master's in education and is now an elementary school teacher!

Thank you for believing in her. Thank you for being such a great and wonderful human being. If you ever question your ability, just hold on to this letter.

With much gratitude,

Tim & Karen V.



Foundation Update

From Susan B. Smith



Dear Friends:

Wow, what a remarkable 2017 we had! Thanks to you, St. Jude celebrated a record year in philanthropy. Your giving resulted in a philanthropic impact of over \$14 million in support of world class services, life-saving technology and resources that improve our community's health and vitality.

I am sincerely grateful and humbled by your continued investment in maintaining a level of excellence that exceeds the highest standards of personalized care. Behind every success we celebrated this year—from earning national accolades to incredible stories of survival and recovery—was you: our community of partners in this unrelenting mission to care for the whole person, for all people, with the utmost expertise, compassion and respect.

On behalf of everyone at St. Jude Medical Center, I extend my heartfelt thanks and appreciation. It has been my privilege to help connect your philanthropic vision with the life-changing initiatives of St. Jude Medical Center. I look forward to another year of a rich and rewarding partnership.

Sincerely,

*Susan B. Smith*

Susan B. Smith, MA, CFRE, FAHP  
Vice President of Philanthropy and  
Chief Development Officer  
St. Jude Medical Center



INVALUABLE  
COMMUNITY  
PARTNERS

from the Girl Scouts to police department, held fundraisers in support of patient care at St. Jude.



YOU CONTRIBUTED

\$14 million

to ensure the continued delivery of quality health care at St. Jude.  
(Full details: <https://goo.gl/zCKovy>)



You helped  
**1,600**  
patients with chronic or life-limiting illnesses reduce their physical and emotional stress by supporting St. Jude's Palliative Care Program.



YOU GOT US  
60% TO OUR  
\$4.1M GOAL  
to bring the latest technology in breast cancer detection, 3D mammography, to St. Jude's Kathryn T. McCarty Breast Center. Let's keep going!



**22 DONORS**  
left a lasting legacy with St. Jude through planned gifts totaling more than  
**\$9.6M.**



You helped  
**675+ patients**  
receive the benefits of minimally-invasive robotic surgery by supporting the latest da Vinci robot technology.



**78,000+  
VOLUNTEER  
HOURS**

were spent supporting patient care, equal to \$1.9M in cost-savings for the hospital.



A donor-funded  
**CRW  
PRECISION ARC  
HEADFRAME**

—which significantly improves targeting accuracy for brain tumor biopsies and treating movement disorders like Parkinson's—will help patients be as functional as possible following certain procedures which previously had to be referred out to academic medical centers.

2017 Impact Report

We are incredibly grateful for your generosity, which enabled St. Jude Medical Center to accomplish extraordinary things in 2017. Here are some highlights you helped make possible:



YOU HELPED  
FUND A  
NEW  
MOBILE  
CLINIC

which will help bring health care on wheels to underserved communities.



ST. JUDE'S  
1ST  
ENDOWED MEDICAL  
DIRECTORSHIP

made possible by a \$3 million bequest gift from a former grateful patient, will support our stroke program into the future.



Thanks to  
NEW  
STATE-OF-THE-ART  
BREATH TESTING  
EQUIPMENT

funded by a grateful patient, patients with Irritable Bowel Syndrome (IBS) can now benefit from a state-of-the-art, non-invasive procedure to receive a more concise medical diagnosis of their IBS symptoms.



**7,000  
UN-OR  
UNDERSINSURED  
PATIENTS**

received medical, dental and mental health services because of your support of St. Jude's Care for the Poor programs.



AN  
UNRESTRICTED  
MAJOR GIFT

from a patient who made the donation in gratitude for the care he received during and after his hip replacement surgery has given St. Jude the flexibility to invest in patient care where the need or opportunity is greatest.



YOU MADE ST. JUDE  
1 IN 8 HOSPITALS  
IN CALIFORNIA TO HAVE  
NICO  
BRAINPATH

Donor support enabled St. Jude to acquire groundbreaking neurotechnology that will help lower the risk of impairment to functions, such as speech or walking, following surgery for intracranial bleeding or tumors once considered "inoperable."



**STAGE IV**

The stage of patient Jamie Calver's lung cancer when he was first diagnosed. Thanks to your support of our clinical trials program, his tumors are now barely detectable.



**30  
NURSES AND CLINICAL  
STAFF MEMBERS**

pursued advanced degrees, specialized certifications and new skills, thanks to scholarships funded by you.



# Philanthropy in a Flash ⚡

For your gift of time, treasure or talent, we extend our heartfelt thanks to:



**Barbara Myers**, 10-year St. Jude Medical Center volunteer and lead for the Harbor Lobby Gift Shop, who was awarded the Volunteer Hero-People's Choice Award for her compassion and dedication.



**Dakota**, 9-year-old Fullerton resident who supported St. Jude's Crosson Cancer Institute by selling hand-crafted bracelets around her neighborhood in honor of her grandfather battling cancer.



**Girl Scout Troop 3235** who crafted care-packets decorated with inspirational messages containing adult coloring pages and pencils to provide patients comfort.



**Leon Owens Foundation** for coordinating a restaurant fundraiser at Heroes Bar and Grill that supported bringing 3D mammography to St. Jude's Kathryn T. McCarty Breast Center.



**Rosary Academy** for supporting patient care with their annual donation to St. Jude's Crosson Cancer Institute raised from ticket and snack bar sales during their volleyball season.



**Our 55 volunteers** participating in the No One Dies Alone (NODA) program that offers a compassionate companion for patients who are facing the end of their life.

## Bigger Than Health Care



There is something that sets St. Jude Medical Center apart from other hospitals. It is a distinction characterized by a spirit of caring that extends to all residents in our community, with special emphasis on the poor and vulnerable.

This unique aspect of our mission, rooted in the tradition of the Sisters of St. Joseph of Orange, is most strongly reflected in St. Jude's Care for the Poor programs. These vital, philanthropy-supported services examine the needs of the whole person and the whole community. Our neighborhood health clinics provide access to high quality health care for the un- and underinsured. Beyond health care, St. Jude engages in community

collaboratives to address social determinants of health, such as homelessness, healthy child development, social and physical environments, isolation and substance abuse.

We hope you will join us at our annual Neighbors Helping Neighbors dinner on March 22 at Summit House Restaurant to learn how St. Jude is spearheading solutions to address some of the most pressing needs plaguing our region. Event proceeds help sustain life-changing programs that generate positive health outcomes and empower individuals to care for themselves and others.





To learn more, visit [www.stjudemedicalcenter.org/NHN](http://www.stjudemedicalcenter.org/NHN) or call (714) 992-3033.

## Featured Inside

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- Message from the VP of Philanthropy & CDO
- 2017 Impact Report
- Caring for the Poor and Vulnerable

## Contact Us

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 [facebook.com/stjudememorialfoundation](https://facebook.com/stjudememorialfoundation)



### Welcome Gift Planning Director Tony Truong

"I'm excited to join the St. Jude Memorial Foundation to help extend the impact of legacy gifts."



**To learn more about creating your legacy at St. Jude, contact Tony at (714) 446-5857.**



**News Flash:** St. Jude Medical Center is now one of just 62 hospitals among the nation's 5,600 hospitals to receive advanced certification from The Joint Commission for total hip and knee replacement, the highest distinction available from the country's premier health care accrediting body.

## Save the Date



### Neighbors Helping Neighbors

March 22, 2018 • Summit House Restaurant  
2000 E. Bastanchury Rd., Fullerton  
Support St. Jude's Care for the Poor programs



### National Doctors' Day

March 30, 2018 • Recognize a St. Jude physician  
Visit [donate.stjudemedicalcenter.org/docsdays](http://donate.stjudemedicalcenter.org/docsdays)



### 41st Annual Golf Classic

May 14, 2018 • Los Coyotes Country Club  
8888 Los Coyotes Dr., Buena Park  
Tee Off to Bring 3D Mammography to St. Jude

*A walk  
among the  
Stars*

### Luncheon & Fashion Show

*Starring cancer patients and survivors*



October 14, 2018

Anaheim Marriott  
Supporting St. Jude's  
Crosson Cancer Institute