

Giving Matters

St. Jude Memorial Foundation Donor Newsletter



The Biggest Heart for the Greatest Need

A \$1.8 million estate gift is allowing St. Jude to seize a timely opportunity



Karen Stokx had a big heart. Whether helping her nephews buy their first car or securing a new roof for her church, when Karen saw a need, she was willing to step up and help.

A devout Catholic, Karen deeply admired the Sisters of St. Joseph of Orange and their mission to serve the vulnerable. It compelled her to make her first gift to St. Jude in 2006 toward our Care for the Poor programs.

"Karen loved the work that St. Jude did in the underserved communities, especially the mobile clinic," says her nephew, Randy Stokx. "Anything that was out there helping people, she was all about."

As Karen got to know St. Jude, she realized her impact could go even further to improve the health of her community. She began designating her gifts to "where the need is greatest," providing St. Jude with crucial flexibility to address its most pressing needs and emerging opportunities.

"Karen recognized that advancements and priorities in health care change rapidly," says Susan Smith, vice president of philanthropy and chief development officer for St. Jude Medical Center. "She selflessly entrusted the hospital to use her gifts where they would make the most difference."

Over the years, Karen's purposeful flexibility helped fund construction of the Northwest Towers, cutting-edge

technology and critical programs. During the last years of her life, Karen experienced the care she had been supporting firsthand when she became a patient of James Benoit, MD, board-certified in family medicine and president of St. Jude Heritage Medical Group.

Dr. Benoit helped manage Karen's declining health and significantly improved her quality of life. Even after moving to Texas to live with relatives, Karen would take regular road trips back to St. Jude just to have appointments with him.

"Karen and our entire family were incredibly grateful to Dr. Benoit," says Randy. "Under his care, her health got dramatically better, which made our time left with her so much more meaningful."

Karen passed away in 2017 at age 79. But even now, she is helping those in need. In her gratitude, Karen made a \$1.8 million estate gift to St. Jude — and like her past gifts, she wished for it to be used "where the need is greatest."

St. Jude is fulfilling Karen's wish. Her generosity has opened the opportunity to purchase a third da Vinci Surgical System to serve a growing number of patients requiring high precision robotic surgery.

In recognition of Karen's estate gift, the hospital and St. Jude Heritage Medical Group named the Stokx Family Reception Center — located in the St. Jude Sunnycrest Family Practice where Dr. Benoit practices — in her honor. At the blessing ceremony, several family members shared memories of Karen.

"Karen was a quiet giver, but I think that reflected her true sense of service," Randy says. "She supported St. Jude because she wanted a place for people to go where they felt safe and comfortable in their care. By leaving this gift in her legacy, Karen's caring heart will live on forever."



Curious about legacy giving?

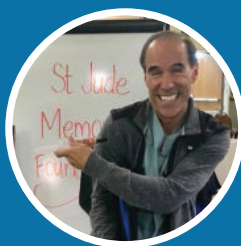
Contact the Memorial Foundation at (714) 992-3033.

Philanthropy in a Flash ⚡

For your gift of time, treasure or talent, we extend our heartfelt thanks to:



The Buena Park Police Department, which raised \$5,642 toward our priority initiative to bring 3D mammography to St. Jude's Kathryn T. McCarty Breast Center.



Over 470 patients, who recognized St. Jude physicians through donations and notes of appreciation in honor of National Doctors' Day.



Supporters of our Neighbors Helping Neighbors dinner who raised over \$140,000 in support of St. Jude's Care for the Poor programs.



Elements Massage and Nothing Bundt Cakes in Brea for gifting our 700+ volunteers with sweet treats and relaxation during National Volunteer Week.



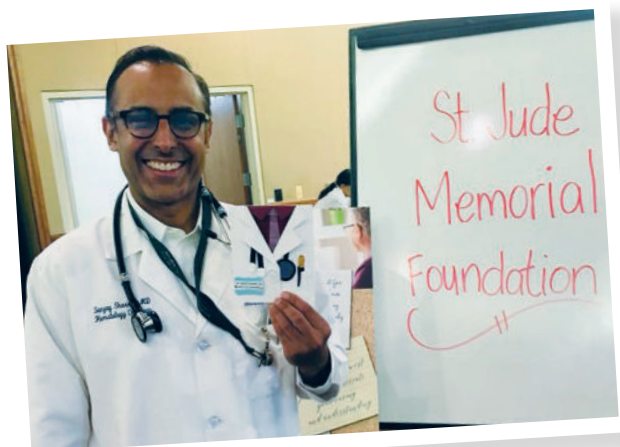
Donors who attended our 'Healthy Aging' Wellness Event and were treated to an exclusive interactive experience with the programs of the St. Jude Wellness Center.



Two hundred of our most loyal supporters who were celebrated at our Donor Appreciation Luncheon.

From Doctor to Donor

A message of thanks



\$50,000
in Doctors' Day donations

The other day I opened my mail and came across something that gave me the biggest smile: a group of handwritten notes from my patients telling me that they had made a donation in my name to St. Jude for Doctors' Day!

Come to find out I wasn't the only one. More than 190 of my colleagues also received heartfelt messages of thanks and notices of gifts made in their honor — gifts totaling \$50,000 and which will be used to improve patient care at St. Jude.

On behalf of all physicians at St. Jude, I want to express my sincerest appreciation for your investment in our work as doctors. I love what I do — but knowing that our patients and community are behind us makes the job all the more fulfilling.

With gratitude,

Sanjay Sharma

Sanjay Sharma, MD
Board-certified oncologist

The Best Job They Ever Had

How one generous couple is giving back in more ways than one



Visiting the hospital can be a stressful experience. That's why Ann and Wayne DeLaroche are always ready to offer a smile, an ear, maybe even a hug.

For years now, the couple has volunteered at St. Jude's Expressions Kiosk in the medical plaza, where the wares — from jewelry to apparel — have been thoughtfully chosen by Ann, who also helps stock and staff the gift shop.

"Every day is a blessing that we're there," Ann says. "I love the people we get to meet and that each purchase goes toward our cancer programs. It's the most fulfilling job I've ever had in my life."

In addition to giving thousands of hours of their time, they've also made generous philanthropic gifts — most recently to help St. Jude bring the latest breast screening technology, 3D mammography, to the women in its community.

"I know how important it is to have the best equipment and experts there for you," says Ann, a breast cancer survivor. "We wanted all women, including the ones we meet at our gift shop, to feel comforted knowing they can have the latest and greatest at St. Jude."

This pair of high school sweethearts, who have been married for 55 years, moved to Southern California after retirement to be near their children and grandchildren. A new home meant a chance to meet new people and find ways to serve their community.

They volunteered for Meals on Wheels — and still do — but wanted to give even more time. Ann began volunteering at St. Jude in 2011 and soon was here four or five days a week.

"When she took over Expressions, she was spending a lot of time away from the house," Wayne says. "She asked if I wanted to volunteer too, and I immediately said yes. I'm an outgoing guy, and I enjoy interacting with people."

"It's a wonderful experience — or I wouldn't be there," Ann adds. "Having Wayne around made it all the sweeter. He's great at making everybody feel comfortable."

This special couple has left an impression on many patients and staff at St. Jude.

"Ann and Wayne are a dynamic couple that share passion and pride in their volunteer duties," says Gian Santos, St. Jude's manager of volunteer services. "Not only has it led to a thriving retail operation, but their selfless contributions also inspire others to extend our mission."

"If you're looking for something fulfilling, volunteering at St. Jude can fit the bill," says Wayne who also serves on the Guild Volunteer Program Board. "It's a wonderful way to spend retirement."

The couple also encourages others to make philanthropic gifts. Ann's late sister, Marie, was a nurse and Ann often makes the gifts in her name. "I like to remember her, even after many years that she's been gone. It's one way to keep her memory alive," she says. "If you're able to make a gift, it's a pleasure. We know that every dollar helps."

The Road to 3D Mammography

And how community support can get us to our destination

St. Jude Medical Center is more than 60% to its goal to bring the latest technology in breast cancer detection to the 30,000 women receiving mammograms each year.

The 3D mammography project will replace St. Jude's current screening equipment with six state-of-the-art 3D mammography (or digital tomosynthesis) units. The new technology is shown to improve detection rates by 41% — ensuring cancers can be caught and treated at the earliest stage possible.

Access to 3D mammography benefits all women, but it is especially crucial for the 40% of American women who have dense breasts. Through the cutting-edge ability to take a series of images at different angles, 3D mammography more easily detects small cancers in dense breast tissue, which can mask or hide masses.

St. Jude is committed to acquiring today's best tool in detection, but it can only do so through support from the community.



Help make this vision a reality by visiting donate.stjudemedicalcenter.org or by calling (714) 992-3033.

64%

of \$4.1M Goal
Raised to Date

3D Mammography Benefits



Increases
detection rates



Leads to
more effective
treatments
and higher
survival rates



Reduces
callbacks for
additional scans



May help
avoid biopsies



You Help Our Nurses Achieve. Then Overachieve.

In 2010, the Institute of Medicine issued a challenge to increase the number of registered nurses with a bachelor's degree in nursing (BSN) to 80 percent by the year 2020. St. Jude nurses didn't just meet that challenge — they exceeded it way ahead of schedule. As of today, 89 percent of our nurses have achieved their BSN and many others are in the process — thanks largely to donor support.

Since our beginnings, community members with a heart for nursing have funded scholarships, participation in certification programs and conferences, training opportunities, and construction of our cutting-edge Simulation Lab. As a result, our patients benefit from highly skilled and specialized nurses capable of supporting the increasingly complex health needs of today's population.

Rita Thompson, MSN, RN, CNOR, RN-BC, who recently earned board-certification in nursing professional development thanks to the Joy Jones Scholarship, is grateful for opportunities made possible by donor like you.


89% of St. Jude nurses achieved their **BSN**



“Healthcare is a career that demands lifelong learning, but one challenge in pursuing continued education is cost,” says Rita, a surgical services nurse and clinical educator. “It is such a privilege to be offered the chance to become experts in our areas, to provide the very best care for our patients.”

One Step “Fore”-ward in Women’s Health

Thanks to more than 200 participants who came out for St. Jude’s 41st Annual Golf Classic, we are one step closer to bringing 3D mammography to our patients and community. Close to \$130,000 was raised toward this priority initiative, which will support the greatest chances for early detection, successful treatment and survival against breast cancer, a disease which affects 1 in 8 women annually. We are grateful to all of this year’s golfers and supporters.

 To view event photos, please visit facebook.com/stjudememorialfoundation.





Featured Inside

- Remarkable Estate Gift Opens Incredible Opportunity
- Fueling Nursing Excellence Through Philanthropy
- How Close Are We to 3D Mammography?
- Volunteer Couple Gives Back in Golden Years
- From Doctor to Donor

Contact Us

St. Jude Memorial Foundation
1440 N. Harbor Blvd., Suite 200
Fullerton, CA 92835
(714) 992-3033 • SJMF@stjoe.org

 stjudemedicalcenter.org/foundation
 facebook.com/stjudememorialfoundation



Rates are on the rise!

With a charitable gift annuity, you can get guaranteed income for life while supporting St. Jude's future priorities. Rates are set to rise on July 1, 2018.



To see how you can benefit, call Tony Truong, Director of Gift Planning, at (714) 446-5857.



News Flash: St. Jude Medical Center was named one of America's 100 Best Hospitals for Patient Experience by the 2018 Women's Choice Award, marking the second year that the hospital has received the prestigious national honor. Other recognitions included one of America's Best Hospitals in cancer treatment, maternity care, orthopedics and stroke care, as well as one of America's Best Breast Centers.

Save the Date



It's Your Money & It's Your Estate Workshops

Weekly in September & October
Fullerton Community Center & Brea Senior Center

Get the tools and insights needed to get your affairs in order (*free admission*)



Light Up a Life: Celebration of Life and Remembrance

November 2018
St. Jude Chapel

Supporting St. Jude's Palliative Care Program



ShowCare Music & Talent Competition

February 2019
Hope International University
Supporting St. Jude's Care for the Poor Programs

A walk among the
Stars

Luncheon & Fashion Show

Starring cancer patients and survivors



October 14, 2018

Anaheim Marriott
Supporting St. Jude's
Crosson Cancer Institute